GIMBELS—VERY EXTRAORDINARY Special News for Saturday's Holiday Shoppers

New York's Busiest Christmas Store rises supremely to every current demand-Largest and most distinctive stocks in GIMBEL history-Newness at every glance and turn-Moderate prices-Carefully organized salesforces-High-powered delivery motor service-Early shopping hours are most comfortable. All transit lines lead to GIMBELS, "THE CHRISTMAS STORE OF A MILLION GIFTS.

Bring the Children to "TOYLAND" and "Santa Claus Land" at GIMBELS Tomorrow



IT will be a wonderfully interesting day for the youngsters; the grownups, too. The Fourth Floor has been transformed into an enchanted land of Toys, Dolls, Games and Books for the rising generations. The beautiful decorations and the wonderful stocks of imported and domestic toys make "TOYLAND" at GIMBELS a place of utmost attractiveness. An unprecedented era of early buying has set in, which indicates that this will be a banner year at GIMBELS.

Thousands Are Visiting "Santa Claus Land" on the 9th Floor and revelling in its splendid Christmas attractions. Don't fail to have the children meet "Santa Claus." He is alive and 85 years old. He isn't a "made-up" Santa, but a real living resemblance of the famous Christmas patron saint.

Fig-away Coaster and Sleigh Combined. Sold in some stores at \$4.

Coaster has 4 from rubber tire wheels, and a separate set of runners that can be attached to make a \$1.95

Larger Size, with 24 ft. of Sleigh. Special price, at . \$1.95

Roller Coaster for Boys and Girls. With 12 ft. Track and hard \$2.50

Which are the separate set of runners that can be attached to make a \$1.95

Larger Size, with 24 ft. of Track, and larger coaster. \$5

Wonderful "Bing" Trains



because there is go to them. They keep moving as long as the electric switch is set or the mochanical power is inherent in the Spring. They are equipped with every improvement. The third rail tracks are built like real tracks; they are banked at the curves, have automatic switches, semaphores to set distress signals or give a clear track. Electric signal lights. The fun of running these trains is not limited to children sione—they fairly tingle with real life. Bing's Mechanical and Electrical Trains are for sale in our Toy Department. Frices \$1.50 to \$29. Our handling of the Bing' train is a guarantee of quality but you also have the manufacturer's guarantee to keep all "Bing' trains in good working and running order for one year. His service and repair station in New York is at the disposal of all his young and old friends. curves, have automatic switches,

The Kneetime Animal Stories

By Richard Barnum.
For children from five to nins years old. Five titles—cloth illustrated—25c per volume.
Saulnty, The Comical Pig.
Shicko, The Jumping Squirrel, Mappe, The Merry Monkey.
Tum Tum, The Jolly Elephant.
Don, A Runaway Dog. The Traveling Bear Series, 25c

By Seymour Eaton. The Adventures of the Traveling Bears.
The Traveling Bears in the East and West.
The Traveling Bears in New York.
The Traveling Bears in Outdoor

The Land of Play, Special, 25c

Poems and stories for little children, attractively illustrated, printed in large type and bound strongly in a large, board-covered volume, One of the biggest values we have ever known in children's books.

Pat-a-Cake, 45c

A volume of Mother Goose
Rhymes and Jingles, with six colcred plates and numerous other
illustrations in tints. Large

Books—For the Boys and Girls-

The Big League Series By Burt L. Standish. 45c.

Christy Mathewson says:

"I have read the books that you sent—The Big League Series" by Burt L. Standish—and found them very enjoyable. Every fan' will enjoy the plots as well as the clever baseball strategies."

Lefty o' the Bush.

Telty o' the Bush.

Court of the Centre Garden.

Courtney of the Centre Garden.

The Otherside Book, \$1.25

Verses and illustrations by
Edith Mitchell.

Descriptive verses face the pictures, the first showing the view from the front and suggesting a little secret it would be fun to quests. Turning the pages shows the back view of the picture and reveals a secret that was even more fun than the little reader could have imaged.

The Scarecrow of Oz, 90c By L. Frank Baum. Pictures by John R. Neill, femous for his visualization of the qualit Oz characters. Uniform in size and style with the other Oz books. Bound in ex-tra cloth; four-color cover.

Little and Big Other Well-known Books

by Baum at 90c

The Land of Oz. Ozma of Oz. Dorothy and the Wigard in Oz. The Road to Oz. The Emerald City of Oz. The Patchwork Giri of Oz. Tik-Tok of Oz.

Burgess Bedtime Stories At 50c The Adventures of Sammy Jay.

The Adventures of Chatterer the Red Squirrel. The Adventures of Jerry Muskrat. The Adventures of Mr. Mocker. The Adventures of Unc' Billy Possum. The Adventures of Grandfather Frog.

The Adventures of Peter Cotton-The Adventures of Reddy Fox. Adventures of Johnny The Adventures of Danny Meadow Mouse. GIMBELS-Main Floor.

Annual Christmas Sale of FURS

Furriers Since 1842

The most important sale since the establishment of this store, because in spite of the scarcity of fine furs, we shall present them

At 331/3 Per Cent. Less Than Market Prices

Scarfs		Muffs	
\$7.50, \$25	Red Fox	\$13.50, \$25	
\$22.50, \$27.50	Battleship Gray Fox .	\$23.50, \$28.50	
\$35B	Blue dyed white Fox	\$40	
		\$13.50, \$19.50, \$2	25
\$10, \$15	Moleskin	\$17.50, \$25	
\$10, \$13.50, \$19.50	Beaver	\$13.50, \$18.50, \$2	22.50
	udson Seal, Dyed Musk		
\$7.50	Natural Raccoon	\$10	
\$12.50, \$25	Natural Mink	\$22.50, \$35	
\$10, \$12.50, \$25	Skunk	\$19.50, \$25	
\$14, \$25	Black Lynx	\$19.50, \$29.50	
\$12.50	Black Wolf	\$15	
\$15	Rose or Taupe Wolf	\$19.50	
\$15, \$25	Ermine	\$35, \$45	



Hudson Seal Coats, \$95 to \$145

(dyed muskral) 45-inch model, with large collar, full flaring skirt and set-in

sleeves; beautifully lined, \$95. 45-inch model, with very wide flared skirt; deep border collar

and cuffs of battleship gray wolf or taupe wolf, \$145. A smart model, close fitted to the waist, and with flaring skirt; collar, cuffs and border of skunk or sable fox, \$125.

Arctic Seal Coats, \$65 to \$95

These coats of fine French dyed coney are 40 inches long.

Coats with collars of skunk, kolinsky, ermine, chinchilla quirrel or beaver. Also coats with collars of the Arctic Seal, \$65. Coats with collars of red fox, skunk, beaver or chinchilla squirrel, \$85.

Coats with collars, cuffs and borders of lynx, natural raccoon or skunk-raccoon, \$95.

Ponyskin Coats at \$23.50, \$25, \$32.50



This Moleskin Set Is \$27.50

Cross Fox Sets. \$47.50 and \$67.50

Persian Paw Sets, \$7.50 and \$10

Moleskin Coats. \$85 to \$115

A 36-inch length model with collar and border of skunk, \$115. Fur-Lined Coats,

\$29.50, \$37.50

Coats of Smart Tweeds, in grays, greens and browns; lined with muskrat, hamster and squirrel lock. Large collars of natural raccoon and skunk-opossum.

Tomorrow!—The Big Boys' Clothing Day! Boys' Hand-Tailored Overcoats, \$10

SHOWING a new collection of the season's smartest models for big boys. Double breasted, belted or plain back, velvet or self collar, convertible collar, wool or serge lined throughout. Choice of smart colorings of gray, olive, brown and mixtures. Sizes 10 to 18 years.

Small Boys' Double-Breasted Overcoats, with belt or full back, with velvet or self convertible collar, wool lined throughout, or \$12 wool lined with Venetian yoke. Choice of blue pebble cheviot overcostings, fancy grays, olive, brown and

Boys' Fine Hand Tailored Norfolk Suits, \$8.50, \$10 and \$12.50 With extra knickerbockers in fine imported and domestic materials in grays, browns and mixtures; plaited models with yoke; 3-piece, belt and patch pockets.

Boys' Junior Mackinaws at \$6.50 Sizes 8 to 18 years. Choice collection of smart Mackinaws in skating or regular model. Plaited or plain back, full or half belt, patch pockets. Made in olive,

maroon, gray, brown and tan on dark or light grounds. Boys' Junior Mackinaw Outfits, \$5 Sizes 3 to 10 years. Coat, hat and leggings. Choice of gray, brown, maroon

Boys' Master Rain Beau Outfits, \$3.50 Raincoat and hat. Sizes 6 to 18 years. Made of fine tan raincloth with checked back, with full storm collar and cuffs.

Boys' \$3 and \$4 Hats Are Specially Priced at \$2 A special purchase of high grade samples has been combined with our regular stock at \$3 and \$4, making one of the best Hat values we ever saw. Included are plushes, velvets, Austrian velours and cloths. In all, about \$60 Hats. All in this season's best styles, and all sizes in stock at the opening of the sale.

GIMBELS—Fourth Floor.



A Rare Sale-\$7.50 to \$25

Gifts of Gold Shell Novelties

At \$3.95 to \$12.95

Lorgnons

-
Vanity
Cases

at \$12.95

\$19.50 to \$25 are the

regular prices of these 12-kt. gold shell cases, each of which is fitted with coin holder, powder, mirror, memo tabengraved and engine graved

at \$3.95 \$7.50 is the usual price of these Lorgnons with Colonial handle -hand engraved and hand pierced.

Eye-Glass Cases \$4.95 let and place for cards. Regularly \$9.50. the finish that looks Plain English finish, Gold filled; hand en-

handsome cases, which are in a convenient vest porket size. They are 12-kt. gold shellor engine wears for many years. Hand engraved.

Cigarette

Cases

at \$12.95

\$20, at least, is the

regular price of these

Thousands of Gifts in Jewelry at 25c to \$875-new, unique and artistic!

GIMBELS - Main Floor

Young Women's \$25 to \$29.50 Fur-trimmed Suits. \$19.75



\$25 and \$29.50 are conservative estimates of the values of these Suits-and we know-for we undoubtedly sell more young women's suits than does any other store in New York.

Every Suit is Trimmed with Fur

These Suits are of fine Broadcloth, Whipcord and Suitings, in navy blue, brown, dark green and black. Some of these coats have fancy silk linings. Sizes 14, 16 and 18

\$32.50 to \$38.50 "Sample"

Coats, \$25 Velour de Laine Corduroy Broadcloth

Suede Cloth Zibeline Sizes 14, 16 and 18 years.

Young Girls' \$10 and \$12.50 Coats at \$7.50 and \$9.75 The Cheviot Coats—navy, Copenhagen and brown—are \$7.50 instead of \$10.

\$12.50 Chinchilla Coats, with large pockets and belts, are \$9.75. Oxford gray, brown and navy blue.

Young Girls' \$2 to \$2.50 Washable Dresses, \$1.50 A host of pretty styles in plain and plaid ginghams. 5 6 to 14 years. Third Floor Sizes 6 to 14 years.

French Ivory Finish Toilet Articles for Gifts 11-Piece Boudoir Sets, \$10.75



Consisting of hair brush, mirror, comb, puff box, hair receiver, nail polisher and file, button hook, cuticle

knife and two cream boxes monogrammed with two or three letters without charge, as illustrated.

Du Barry Toilet Sets, \$10.75 Consisting of comb, brush and mirror; enamelled border; boxed.

8-Piece French Ivory Toilet Sets, \$7.75 Hand mirror, hair brush, nail file, cuticle knife, button hook, shoe horn, buffer and comb; large pieces monogram-

med with two or three initials. 11-Piece French Ivory Toilet Sets, \$7.50 Comb, brush, mirror, two cream boxes, button hook, file, cuticle knife, buffer, puff box and halr receiver.



Hat Pin Holders, 50c Round celluloid mirror (large Boudoir Clocks, \$1.50 In white, pink and blue,

French Ivory Candle Holders, \$1 and \$2 Perfume Bottles, 25c to \$1 Picture Frames.

25c to \$4 7-Piece Ivory Pyralin Manicure Sets, \$3.50 Monogrammed without

GIMBELS Main Floor

Gifts in Leather Goods A Choice Selection at \$1.95 Usual Prices \$2.50 to \$5

GIMBEL operations with leading manufacturers make it possible to offer an excellent variety of Gifts in leather goods at a very attractive special price:

\$2.50 to \$3.95. Fitted Dressing Cases, \$3.95 to \$5. Fitted Vanity Boxes, \$2.95 to \$5. Photo Frames, \$2.95. Smokers' Stands, \$4.95. Humidors, \$3.95. Fitted Sewing Baskets, \$2.95 to \$5. Jewel Boxes, \$2.95 to \$5. Beaded Bags, \$2.95 to \$5. Moire Bags, \$2.95 to \$5. Moire Bags, \$2.95 to \$5. Opera Bags, GIM

Choice

GIMBELS-Main Floor

that presents the New Flower Hats at \$6.75 to \$10

A Millinery Occasion

Cerise Burgundy

Violet Dahlia Red

are the exquisite colors which Fashion has selected for the new Mid-winter Hats. The toque of Violets is the most ultra mode in the

collection. It is \$10. The Turbans of Cerise, Dahlia Red and Burgundy Velvet are appliqued with velvet flowers in the same tones as the hats.

> This Millinery at \$6.75 to \$10 is Unequalled in New York-and in the World! GIMBELS Third Floor

Fountain Pensat \$1

SUALLY priced at as much more. Extra good pen with 14-kt. gold nib; hard rubber Waterman's Ideal Pens,

\$2.50 to \$25 Large Assortment of Correspondence Paper in Boxes, \$1 Box

Some in floral paper boxes; others in burnt wood boxes; each contains two or three quires of fine quality paper. GIMBELS - Main Floor

Christmas—For Boy or Girl— Tuxedo Bicycles, \$27.50

RUILT to our specifications by the Westfield Manfg. Co. successors to the famous Pope Manfg, Co. High grade in every detail and containing some exclusive features such as truss frame, motorcycle pattern handle bars, saddle and grips, both Men's and Women's models equip-ped with Corbin Coaster Brakes.

Millerett Oil Bicycle Lamp, | Bicycle Mirrorscope - Made so

\$1.95

that you can see what is behind

GIMBELS Fourth Floor

Ribbons

EVERY kind that one could fancy for making at-tractive Christmas Gifts. Also an exceptionally large assortment of all-silk "Merry Christmas" and holly decorated Ribbons in pieces of 10 yards at 8c to 35c a piece.

Warp Print Ribbons, 18c to 25c Yd.

In a choice selection of colors and patterns; 4 to 5% inches

GIMBELS Main Floor.

4800 Princess Lace Handkerchiefs at 121/2 & 18c

The lace is hand sewn on every handkerchief - think of it!

That 15c to 35c are the regular prices of these handkerchiefs is quite apparent, for their centres are as fine as the laces.

25c Crepe de Chine Handkerchiefs, 15c These White Silk Crepe Handkerchiefs, with colored borders,

"Sample" Handkerchiefs, 25c Daintily hand embroidered—and as these are "samples" there are many designs from which to select. Every handkerchief is mounted on a card.

GIMBELS—Main Floor

1,500 Fine Umbrellas

\$2 Union Taffeta Umbrellas, \$1.35 All have tape edges, sterling silver trimmed handles

of carved and plain wood. Cases and silk tassel. For men and women. \$3 Silk & Union Taffeta Umbrellas, \$2

Beautiful assortment of handles with sterling silver

or gun-metal caps. Some are inlaid with sterling silver. For men and women.

\$3.75 to \$6 Umbrellas, \$3

Silk and yarn-dye Taffeta Umbrellas with tape edges. A beautiful assortment of bandles and about 75 styles from which to select. For men and women.

GIMBELS—Main Floor

Broadway and Thirty-third Street